

Egypt's Economic Narrative: Sharek Platform

Chapter Two:

The chapter outlines a set of key pillars related to promoting investment and stimulating economic growth, through the identification of priority sectors that are ready for promotion within the framework of the National Strategy for Enhancing Foreign Direct Investment (FDI). It emphasizes the interlinkages between investment attraction priorities and the trade and industry sectors, reflecting a policy orientation toward channeling investments into high value-added productive activities.

The chapter also emphasizes the alignment of this approach with the National Employment Strategy, by focusing on sectors with strong growth potential and the ability to generate sustainable employment opportunities.

The chapter further underscores the growing role of entrepreneurship and startups in attracting investment, highlighting the importance of the “Startup Charter in Egypt” as a regulatory instrument that supports the expansion of this role.

In addition, the chapter addresses the structural transformation in the state’s perception of its role in economic activity, shifting towards empowering the private sector to lead economic development efforts. It also reviews the policies and reforms aimed at improving the investment climate and establishing a competitive, attractive business environment, in line with the standards of the “Business-Ready” Report.